



SensAble Integrates BEGO and NOBILIUM/TICONIUM Materials into New Process for Digitally Producing Dental Restorations

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FOR IMMEDIATE RELEASE

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Respected Dental Suppliers Provide Materials Expertise for the First Digital Lab System to Produce Partial Frameworks As Well As Other Restorative Substructures

CHICAGO, IL, McCormick Place, Booth 664, February 22, 2008 – At the Chicago Dental Society Midwinter Show today, [SensAble Technologies, Inc](#)®, a leading provider of 3D touch-enabled modeling solutions, announced that BEGO USA, headquartered in Lincoln, Rhode Island, and NOBILIUM/TICONIUM, divisions of CMP Industries, LLC, located in Albany, New York, have provided key fabrication techniques for use with the SensAble™ Dental Lab System, also announced today. SensAble’s system is the industry’s first integrated digital dental lab offering that can produce partial frameworks, as well as other restorative substructures. The system’s consistent results can be largely attributed to the materials expertise and industry knowledge provided by both BEGO USA and NOBILIUM/TICONIUM, which help ensure the accuracy of finished parts when using either company’s investment and casting materials.

Each dental supplier has patented materials and processes for investing and casting that are critical to high-quality finished dental restorations. By partnering with BEGO USA and NOBILIUM/TICONIUM, SensAble has ensured that this key materials science is incorporated into the SensAble Dental Lab System. When a dental technician is ready to create dental work for a patient, they simply select the material to be used for the partial framework, coping or bridge substructure, based on the dentist’s personal preference. The SensAble Dental Lab System will then seamlessly make material-specific adjustments throughout the modeling and fabrication processes to ensure that the final casting or resin print will precisely fit the patient.

“Materials science is another critical component to achieving precise results in creating digital dental restorations,” said Bob Steingart, SensAble’s president. “Our customers told us they wanted to be able to use the materials they were comfortable using, whether that was Nobileum®, NobilStar® or Ticonium™ from NOBILIUM/TICONIUM or WIRONIUM® and WIRONIUM® plus from BEGO, or any of their other materials. Fortunately for us and our customers, both BEGO USA and NOBILIUM/TICONIUM saw the benefit of our solution, and

provided the knowledge and expertise to ensure successful results. They were instrumental in our developing this system.”

“When I first saw the SensAble Dental System, I couldn’t believe how easy it was to create partial frameworks,” said Devon Howe, President and CEO, NOBILIUM/TICONIUM. “SensAble is allowing the dental technician to maintain the ‘artistry’ in their work, while gaining all the benefits of digital technology. And, by helping SensAble understand the properties of our investment and casting materials, we can ensure that dental labs will be able to get the precise fit they need -- from digital scan to final casting. In fact, we were so excited by the system, we have signed on to become a SensAble Authorized Production Center.”

In addition to assisting SensAble in the development of the Dental Lab System, both NOBILIUM/TICONIUM and BEGO USA will serve as authorized training partners, offering courses to both system owners and interested parties. A training schedule is available on SensAble’s website at www.sensabledental.com. BEGO USA and NOBILIUM/TICONIUM will also supply materials to SensAble’s Authorized Production Center partners, as well as provide ongoing development expertise.

“BEGO USA is excited to partner with SensAble to provide hands-on training courses for SensAble’s new Dental Lab System for producing partials and crown and bridge substructures,” said Bill Oremus, GM of BEGO USA. “Dentists and labs want to know that moving to digital production won’t affect the quality and the materials they have come to trust. We have been impressed by SensAble’s commitment to understanding and integrating our materials into their process.”

SensAble Dental Lab Systems have been in production environments for over six months. General availability for the SensAble Dental Lab System in North America is scheduled for March 2008. Labs that are interested in learning more about these solutions may phone SensAble Technologies at 781-939-7457 or visit www.sensabledental.com.

About SensAble

Founded in 1993, SensAble Technologies is a leading developer of 3D touch-enabled (force feedback) solutions and technology that allow users to not only see and hear an on-screen computer application, but to actually ‘feel’ it. With 32 patents granted and over 6,000 systems installed worldwide, SensAble Technologies’ haptic technology is being used in applications ranging from surgical simulation and stroke rehabilitation, to dental restorations, to designing toys and footwear; as well as a range of research and robotic applications. The company markets its own 3D modeling solutions as well as its haptic devices and developer toolkits to medical, dental, design, and manufacturing companies; educational and research institutions; and OEMs. SensAble products are available through direct and reseller channels worldwide.

www.sensable.com

About BEGO USA

Headquartered in Lincoln, Rhode Island, BEGO USA is a subsidiary of BEGO GmbH, a globally-operating company founded in 1890 with an outstanding reputation within the dental industry. Equipment and materials "Made by BEGO", the proven BEGO system and BEGO know-how are

synonymous with top-quality products which combine safety and reliability. BEGO and their employees are committed to the well-being and health of the patient. The basic principles which govern the company's philosophy and culture form the foundation for the new BEGO: Working together for success. For more information, visit www.begousa.com or call 800-342-2346.

About NOBILIUM/TICONIUM (Divisions of CMP Industries LLC)

NOBILIUM/TICONIUM, located in Albany, New York, are divisions of CMP Industries, LLC, a major manufacturer of dental laboratory materials and equipment. NOBILIUM/TICONIUM specializes in partial denture products but also produces some important crown & bridge products such as base metal alloys and investments. CMP Industries, LLC was founded in 1889 and evolved from a specialty metals company to a “100% dental” company. These products are marketed to 40 countries around the world. For more information on NOBILIUM/TICONIUM, visit www.cmpindustries.com or call 800.833.2343

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