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## **PHANTOM Desktop and FreeForm Modeling System Selected by CADENCE Magazine for Editors' Choice Award**

*Recognition Awarded for Innovative Touch-Based Capabilities in 3D Modeling*

**Woburn, MA, December 5, 2001** – SensAble Technologies, Inc., today announced the PHANTOM Desktop and FreeForm modeling system have been awarded the Editors' Choice Award by CADENCE Magazine. The Editors' Choice Award recognizes CAD-related products and services that have done the most to raise the bar in excellence and technology innovation over the past six months. The PHANTOM Desktop contained within the FreeForm modeling system was recognized for its superior touch-based capabilities in 3D modeling. The FreeForm modeling system with PHANTOM Desktop blends the intuitiveness and expressiveness of physical modeling with the power and productivity of a digital tool.

Arnie Williams, editor in chief of CADENCE Magazine said, "We believe SensAble Technologies approach to 3D modeling, allowing users to fully interact with their model via the sense of touch, is truly a best-in-class innovation that pushes the boundaries of technology in the CAD industry."

Bill Aulet, president of SensAble, commented, "We are honored to have the FreeForm modeling system with PHANTOM Desktop be recognized with the Editors' Choice Award. The award recognizes our commitment to providing designers and sculptors with unsurpassed creativity, usability and productivity."

Additional information about the Editors' Choice Awards can be found in the December 2001 issue or visit <http://www.cadenceweb.com>.

### **About FreeForm Modeling**

SensAble's FreeForm modeling system including the PHANTOM Desktop provides an analog interface to a digital tool, a revolutionary combination for product design. FreeForm modeling tools use familiar physical metaphors such as sculpting, wire cutting, shaping and deforming. These work in a direct and obvious manner to deliver the flexibility and expressiveness of physical media like the clay and blue foam designers have loved for years. Controlling these tools through touch gives users an unprecedented

connection to their model. The flow of design intent—no longer choked off at the user/computer interface—allows users to faithfully capture any nuances and difficult to describe subtleties in digital form. Sophisticated modeling techniques help designers to hold design criteria and optimize form with function, while direct model interaction and familiar methods help eliminate the months-long learning curve typically needed to master traditional 3-D modeling software.

### **About SensAble Technologies**

SensAble Technologies is transforming the way people use computers in the 21st century. Our groundbreaking technology allows you to fully interact with your computer via your sense of touch. Two dimensions—sight and sound—become three, sight, sound and now touch. And that gives you the freedom to work in a more natural, intuitive way. SensAble and its products have won more than a dozen awards and have been featured in publications worldwide, including *The Wall Street Journal*, *Business Week* and *Fortune*. FreeForm modeling, SensAble's first end-user application, was given the first ever Grand Innovation Award from *Computer Graphics World*. The company has over 500 customers in 30 countries, including adidas-Salomon, Bandai, Boeing, Disney, Endo, Ford, General Electric, Honda, Hasbro, Motorola and leading universities worldwide. For more information, visit [www.sensable.com](http://www.sensable.com).

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