



# FreeForm<sup>®</sup> Customer Spotlight

# Gillette<sup>®</sup>

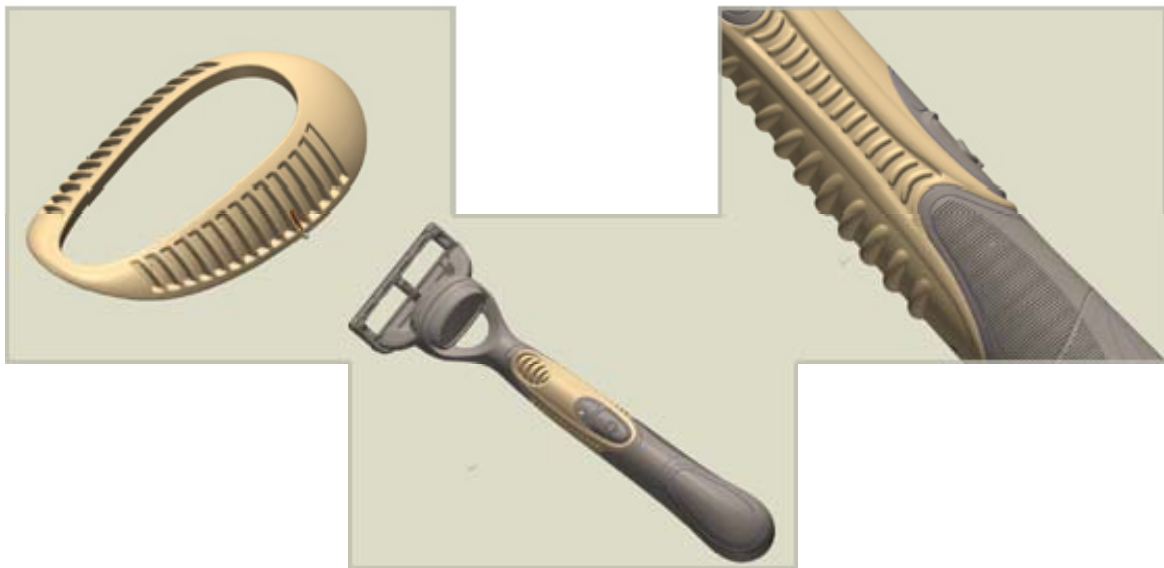
**The Gillette Company, part of the P&G family.**  
Worldwide manufacture and marketing of consumer products in the areas of grooming, batteries and oral care.

Gillette industrial designers use FreeForm as one of their major tools when defining design intent for overall form, part delineation, and gripping details.

The Freeform<sup>®</sup> Modeling Plus<sup>™</sup> system is a powerful tool that enables Gillette industrial designers to ideate quickly during their design process and provides interoperability with downstream CAD programs.



*Gillette<sup>®</sup> Fusion<sup>™</sup> and Gillette<sup>®</sup> Fusion<sup>™</sup> Power razors*



*FreeForm virtual clay models of handle design and grip pattern*

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